Terms of Service — Pride Family Realty

Terms of Service

Effective Date: 02/29/2026 Last Updated: 03/18/2026

Welcome to the website of Pride Family Realty ("we," "us," or "our"). These Terms of Service ("Terms") govern your use of our website at **pridefamilyrealty.com**, our educational seminars, our online community, our text messaging program, and any related services we provide.

By accessing or using our website and services, you agree to be bound by these Terms. If you do not agree, please do not use our website or services.

1. About Our Services

Pride Family Realty is a licensed Texas real estate brokerage (TREC License #671795-B) operated by broker Rashad Pride. We provide:

- Free educational homebuyer seminars
- A free online community for homebuyer education
- Real estate brokerage services (buyer and seller representation)
- Educational content, resources, and blog articles
- Agent recruitment and brokerage affiliation opportunities

Our educational content — including seminars, community discussions, blog posts, and resources — is provided for general informational purposes only. It does not constitute legal, financial, tax, or professional advice. You should consult with qualified professionals (attorney, CPA, licensed loan officer) for advice specific to your situation.

2. Eligibility

You must be at least 18 years old to use our website, register for seminars, join our community, or engage our brokerage services. By using our services, you represent that you meet this age requirement.

3. User Accounts and Registration

Certain features of our services — such as seminar registration, community membership, and agent applications — require you to provide personal information. When you register or submit information through our forms, you agree to:

- Provide accurate, current, and complete information
- Update your information if it changes
- Accept responsibility for all activity associated with your registration

We reserve the right to refuse service, remove community members, or cancel registrations at our discretion if we determine that information provided is inaccurate or that Terms have been violated.

4. Text Messaging Program (SMS/MMS) Terms

Program Name: Pride Family Realty

The following terms apply specifically to our SMS/MMS text messaging program.

4.1 Program Description and Consent

By checking the SMS consent checkbox on any of our website forms, you opt in to our text messaging program. This checkbox is optional; you are not required to consent to text messages in order to submit a form, attend a seminar, join our community, or purchase any services from Pride Family Realty.

4.2 SMS Terms and Conditions

1. We use SMS to confirm appointments, send seminar reminders, provide homebuyer education updates, and notify clients of schedule updates or important changes related to our services.
2. You can cancel the SMS service at any time. Just text **"STOP"**. After you send the SMS message "STOP" to us, we will send you an SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did the first time, and we will start sending SMS messages to you again.
3. If you are experiencing issues with the messaging program, you can reply with the keyword **"HELP"** for more assistance, or you can get help directly at info@pridefamilyrealty.com or by calling **(346) 641-2929**.
4. Carriers are not liable for delayed or undelivered messages.
5. As always, message and data rates may apply for any messages sent to you from us and to us from you. Message frequency may vary. If you have any questions about your text plan or data plan, it is best to contact your wireless provider.
6. If you have any questions regarding privacy, please read our privacy policy: pridefamilyrealty.com/compliance

4.3 Mobile Information Protection

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. Information sharing to subcontractors in support services, such as customer service, is permitted. All other use case categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties, excluding aggregators and providers of the text message services.

5. Community Guidelines

Our online community (hosted on Skool or a similar platform) is a free educational resource for prospective homebuyers. By joining, you agree to:

- Keep discussions respectful and on-topic
- Not solicit community members for your own business or services
- Not engage in spam, self-promotion, or advertising
- Not share misleading or false information about real estate, financing, or credit
- Not harass, intimidate, or target other community members

We reserve the right to remove members who violate these guidelines without notice. Licensed real estate agents who are not affiliated with Pride Family Realty are welcome to learn as community members but may not solicit clients within the community.

6. Real Estate Brokerage Disclaimers

6.1 Not a Guarantee

Participation in our seminars, community, or educational programs does not guarantee any outcome related to homeownership, mortgage approval, credit improvement, or financial results. Real estate transactions involve risk, and outcomes depend on many factors outside our control, including market conditions, lending standards, and your individual financial situation.

6.2 Agency Relationships

Attending a seminar, joining our community, or visiting our website does not create an agency relationship between you and Pride Family Realty or any of our agents. An agency relationship is only established through a signed written agreement (such as a buyer representation agreement or listing agreement) as required by Texas law.

For information about brokerage services and agency relationships in Texas, please review the Information About Brokerage Services (IABS) Form, available on our Compliance page and provided at the time of first substantive communication regarding a specific property transaction.

6.3 Licensing

Pride Family Realty is licensed by the Texas Real Estate Commission (TREC License #671795-B). Rashad Pride is the designated broker. All agents affiliated with our brokerage are licensed by TREC and operate under the supervision of the broker as required by Texas law.

6.4 Fair Housing

Pride Family Realty is committed to compliance with all federal, state, and local fair housing laws. We do not discriminate on the basis of race, color, religion, sex, national origin, disability, familial status, or any other characteristic protected by law.

6.5 Referral Disclosures

We may refer you to third-party service providers, including loan officers, credit repair services, inspectors, title companies, and tax professionals. In some cases, we may receive referral compensation from these providers. We will always disclose any referral arrangement to you before making a referral, in compliance with the Real Estate Settlement Procedures Act (RESPA) and TREC rules.

7. Intellectual Property

All content on our website — including text, graphics, logos, images, videos, and software — is the property of Pride Family Realty or our content licensors and is protected by copyright and other intellectual property laws. You may not reproduce, distribute, modify, or create derivative works from our content without our prior written consent.

Limited exception: You may share links to our blog posts and resources on social media for personal, non-commercial purposes.

8. Limitation of Liability

To the maximum extent permitted by law, Pride Family Realty, its broker, agents, employees, and affiliates shall not be liable for any indirect, incidental, special, consequential, or punitive damages arising out of or related to your use of our website, attendance at our seminars, participation in our community, or engagement of our brokerage services.

Our total liability to you for any claim arising from or related to these Terms or our services shall not exceed the amount you have paid to us, if any, in the twelve (12) months preceding the claim.

This limitation does not apply to liability arising from gross negligence, willful misconduct, or any liability that cannot be excluded or limited under applicable law.

9. Indemnification

You agree to indemnify and hold harmless Pride Family Realty, its broker, agents, and employees from any claims, losses, damages, liabilities, and expenses (including reasonable attorneys' fees) arising from your use of our website or services, your violation of these Terms, or your violation of any third-party rights.

10. Governing Law and Disputes

These Terms are governed by the laws of the State of Texas, without regard to conflict of law principles. Any dispute arising from these Terms or your use of our services shall be resolved in the state or federal courts located in Fort Bend County, Texas, and you consent to the jurisdiction of those courts.

11. Changes to These Terms

We may update these Terms from time to time. When we make changes, we will update the "Last Updated" date at the top of this page. Your continued use of our website or services after changes are posted constitutes your acceptance of the revised Terms.

12. Severability

If any provision of these Terms is found to be unenforceable or invalid, that provision will be limited or eliminated to the minimum extent necessary, and the remaining provisions will remain in full force and effect.

13. Contact Us

If you have questions about these Terms of Service, please contact us:

Pride Family Realty
Licensed Texas Real Estate Brokerage
TREC License #671795-B
Broker of Record: Rashad Pride

Email: info@pridefamilyrealty.com
Phone: (713) 382-6454
Mail: 24044 Cinco Village Center Blvd, Katy, TX 77494

To file a complaint about a real estate licensee, contact the Texas Real Estate Commission at trec.texas.gov or call 512-936-3000.

Pride Family Realty | Licensed Texas Real Estate Brokerage | TREC License #671795-B

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